



SANTA BARBARA VINTNERS

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The Santa Barbara Vintners (Santa Barbara County Vintners' Association) is a non-profit 501 (c) 6 organization founded in 1983 to support, promote, and protect Santa Barbara County as a world-class, authentic wine producing and wine grape growing region. The association produces festivals; educational seminars and tastings; and provides information to consumers, trade, and media. The Santa Barbara County wine industry is the most valuable locally sourced, value-added food processing product. Santa Barbara County wine grapes are the second most valuable farm crop behind strawberries.

Number of wineries in Santa Barbara County: 200+

Number of approved American Viticultural Areas (AVA) in Santa Barbara County: 6

Number of different wine grape varieties grown in Santa Barbara County: 50+

Bearing acres of wine grapes grown (2016 Santa Barbara County Crop Report): 21,349

Average yield per acre (2016 Santa Barbara County Crop Report): 3.61

Average price per ton (2016 Santa Barbara County Crop Report): \$1,999

Economic value of wine grapes harvested (2016 Santa Barbara County Crop Report): \$151,629,764

Economic impact of wine annual (2013 Stonebridge Research): \$1,700,000,000

Full-time equivalent jobs (2013 Stonebridge Research): 9.158

Top wine grape varieties planted (2016 Santa Barbara County Crop Report):

Chardonnay - 7,720 acres

Pinot Noir - 5,571 acres

Syrah - 1,930 acres

Sauvignon Blanc - 830 acres

Cabernet Sauvignon - 738 acres

Grenache - 495 acres

Merlot - 342

Merlot - 310 acres

Pinot Grigio/Gris - 303 acres

Viognier - 281 acres

Cabernet Franc - 209 acres

Sangiovese - 124 acres

Riesling - 103 acres

Wine is Santa Barbara County's number one finished agricultural product, and the county's wine grape crop is the second most valuable agricultural crop.

Geological Landscape:

East-west mountain ranges (transverse) versus the usual north-south orientation of mountain ranges creates a dramatic effect on the climate with many micro-climates with Santa Barbara County, conducive to the successful growing of a range of different wine grape varieties.

Resources:

2016 Santa Barbara County Crop Report

<http://cosb.countyofsb.org/uploadedFiles/agcomm/crops/2016.pdf>

2016 California Grape Acreage Report, California Department of Food & Agriculture

https://www.nass.usda.gov/Statistics_by_State/California/Publications/Grape_Acreage/2017/201704gabt00.pdf

2014 Santa Barbara County Agricultural Production Report

<http://cosb.countyofsb.org/agcomm/agcomm.aspx?id=11562>

2013 Santa Barbara County Agricultural Production Report

<http://cosb.countyofsb.org/agcomm/agcomm.aspx?id=11562>

2012 Economic Contributions of Santa Barbara County Agriculture

<https://www.countyofsb.org/uploadedFiles/agcomm/outreach/SB-Ag-Econ-vDec31-5pm.pdf>