



SANTA BARBARA VINTNERS

For Immediate Release:

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## **Celebration of Harvest Weekend October 10-13 Highlights**

*New Festival location, Santa Barbara Wine Seminar, Toad the Wet Sprocket concert*

BUELLTON, CA – The Santa Barbara Vintners is pleased to announce the dates and schedule of events for the 24<sup>th</sup> Annual Celebration of Harvest Weekend October 10-13, 2014 in Santa Barbara Wine Country. The popular fall weekend celebrates the grape harvest when the nearly one hundred and fifty members of the association come together to share harvest tales and pour wine at the Festival Grand Tasting, participate in collaborative events like the new Friday night kick-off *La Paulée* dinner, and host individual tasting room open houses and vineyard walks. Tickets for the Festival and related events are on sale now at [www.celebrationofharvest.com](http://www.celebrationofharvest.com).

The Celebration of Harvest Weekend events include:

- The new Santa Barbara Vintners *La Paulée* dinner on Friday, October 10
- Santa Barbara Wine Seminar on Saturday morning moderated by Matt Kettmann of the *Wine Enthusiast* and *Santa Barbara Independent* with six Santa Barbara County wine industry panelists
- New, convenient Festival Grand Tasting location - the Old Mission Santa Inés, Solvang
- Saturday night concert featuring Toad the Wet Sprocket at the Solvang Theaterfest
- *Vintners Visa* – a tasting pass to twelve Santa Barbara County tasting rooms over the four day weekend
- Various tasting room open houses and vineyard walks

## **Looking Forward: *The Santa Barbara Vintners Spring Weekend April 23-26, 2015***

The popular *Santa Barbara Vintners Spring Weekend* returns to Santa Barbara Wine Country April 23-26, 2015.. The four day weekend will include wine maker dinners, winery and tasting room open houses, library tastings throughout the region and the Vintners Festival Grand Tasting at River View Park in Buellton. Tickets go on sale soon at [www.sbcountywines.com](http://www.sbcountywines.com).

### **About the Santa Barbara Vintners**

The Santa Barbara Vintners is a non-profit organization founded in 1983 to support, promote, and protect Santa Barbara County as a premium wine producing and wine grape growing region. The Association includes winery and vineyard members, business associates, and hospitality partners. The Santa Barbara Vintners produces festivals, seminars and tastings and provides information to consumers and the wine and travel media. [www.sbcountywines.com](http://www.sbcountywines.com)

### **About Relevé Unlimited**

With offices in Santa Barbara and Solvang, Relevé Unlimited is a highly regarded meeting and event production company specializing in the strategic creation and production of special events for private corporate clients, conferences, social gatherings, public festivals, and exhibitions. Founded in 1991, Relevé Unlimited has been providing unique meeting, event and festival experiences throughout the United States, Canada and Europe. The company maintains a prestigious client base, and is a one-stop shop for all aspects of meeting and event production, logistics management and sponsorship procurement. [www.releveunlimited.com](http://www.releveunlimited.com)

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